



DRIFTWOOD  
DESIGN LAB



Handcraft Modern™

# Handcraft Modern<sup>TM</sup>



The Handcraft Modern collection embodies the spirit of 20th Century handmade modernism, combining authentic craftsmanship with bold geometric design. Simple, elemental shapes—the Arch and the Circle—come alive in organic terracotta, aged matte white, and rich metallic bronze, creating tiles that celebrate both human touch and modern simplicity.

Each tile begins its journey in the volcanic clay quarries of Sicily, where ash from ancient eruptions created clay deposits of superior quality. Artisans shape each tile through deliberate handwork—honoring traditional techniques passed down through generations.

## Available Shapes

---



3" x 6" Field  
Terracotta Etna



6" x 6" Field  
Terracotta Etna



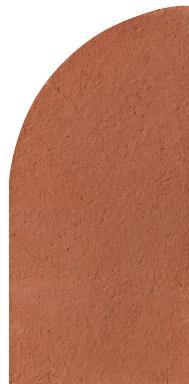
Circle Pattern: Field  
Terracotta Etna



Circle Pattern: Insert  
Terracotta Etna



Arch Pattern: Field A  
Terracotta Etna



Arch Pattern: Insert A  
Terracotta Etna



Arch Pattern: Insert B  
Terracotta Etna



Arch Pattern: Field B  
Terracotta Etna

## Available Trim

---



1" x 6" Bullnose  
Terracotta Etna

All sizes noted are nominal.



Vintage White  
HCM-3X6F-VINTWHI-MTC



Terracotta Etna  
HCM-3X6F-TERRETN-NAT



Poured Bronze  
HCM-3X6F-POURBRO-MAT

All sizes noted are nominal.



Vintage White  
HCM-6X6F-VINTWHI-MTC



Terracotta Etna  
HCM-6X6F-TERRETN-NAT



Poured Bronze  
HCM-6X6F-POURBRO-MAT

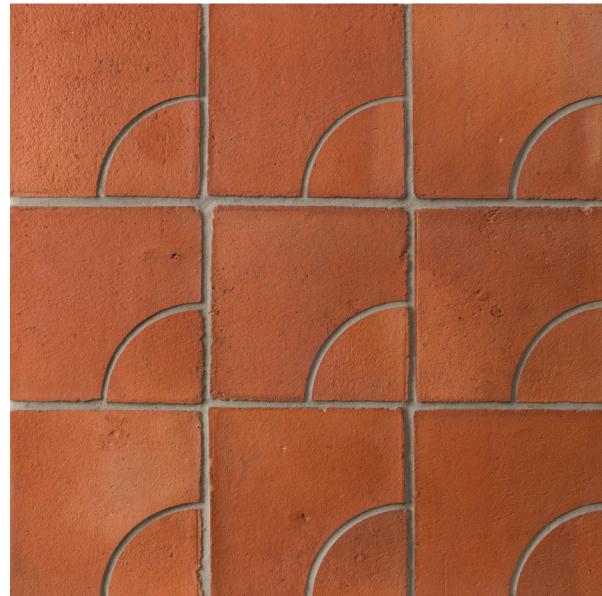
---

All sizes noted are nominal.



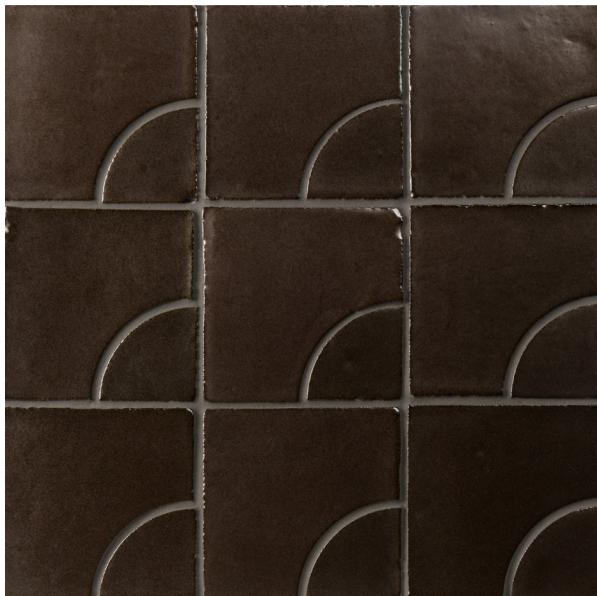
Vintage White

Field: HCM-CIRCF-VINTWHI-MTC  
Insert: HCM-CIRCI-VINTWHI-MTC



Terracotta Etna

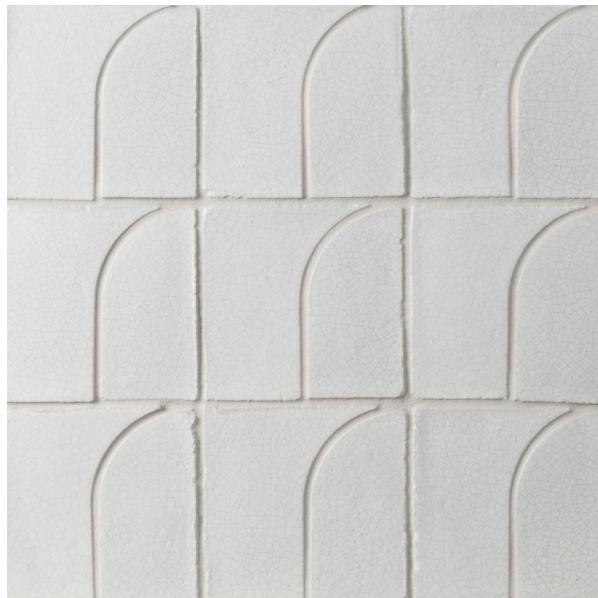
Field: HCM-CIRCF-TERRETN-NAT  
Insert: HCM-CIRCI-TERRETN-NAT



Poured Bronze

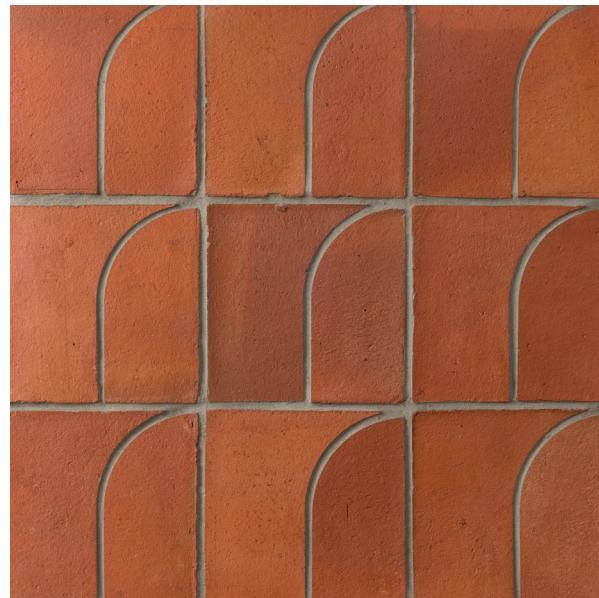
Field: HCM-CIRCF-POURBRO-MAT  
Insert: HCM-CIRCI-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



Vintage White

Field: HCM-ARCHFA-VINTWHI-MTC  
Insert: HCM-ARCHIA-VINTWHI-MTC



Terracotta Etna

Field: HCM-ARCHFA-TERRETN-NAT  
Insert: HCM-ARCHIA-TERRETN-NAT



Poured Bronze

Field: HCM-ARCHFA-POURBRO-MAT  
Insert: HCM-ARCHIA-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



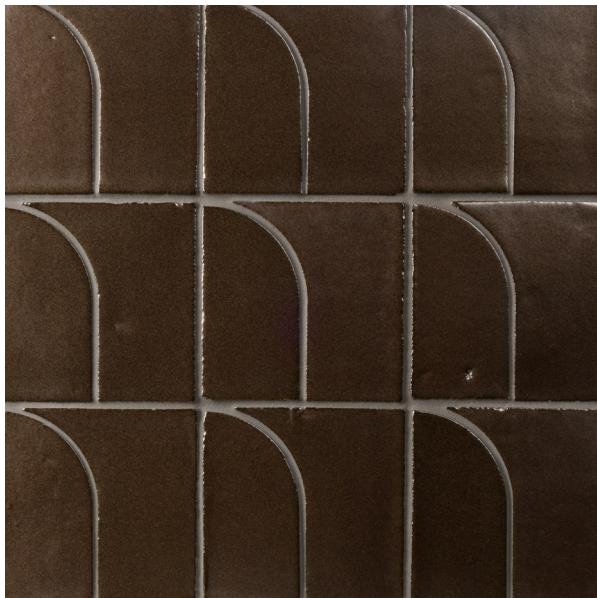
Vintage White

Field: HCM-ARCHFB-VINTWHI-MTC  
Insert: HCM-ARCHIB-VINTWHI-MTC



Terracotta Etna

Field: HCM-ARCHFB-TERRETN-NAT  
Insert: HCM-ARCHIB-TERRETN-NAT



Poured Bronze

Field: HCM-ARCHFB-POURBRO-MAT  
Insert: HCM-ARCHIB-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



Vintage White

HCM-BULLN1X6-VINTWHI-MTC



Terracotta Etna

HCM-BULLN1X6-TERRETN-NAT



Poured Bronze

HCM-BULLN1X6-POURBRO-MAT

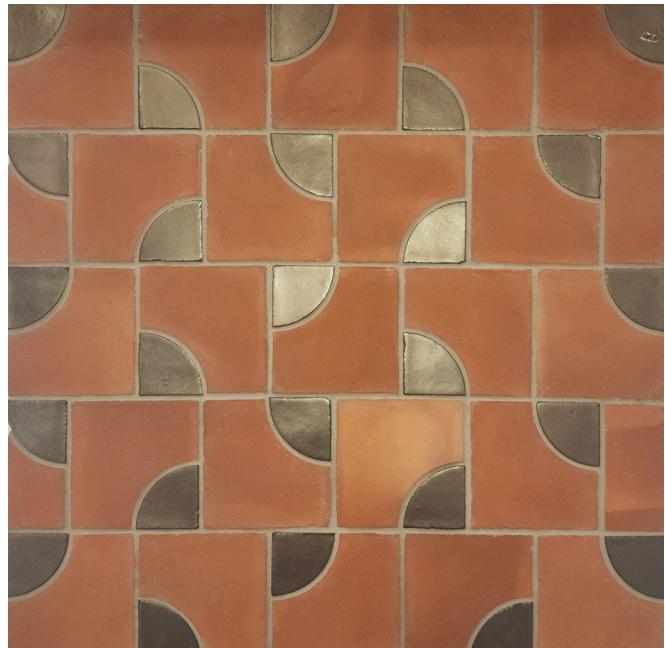
All sizes noted are nominal.

## Design Concepts

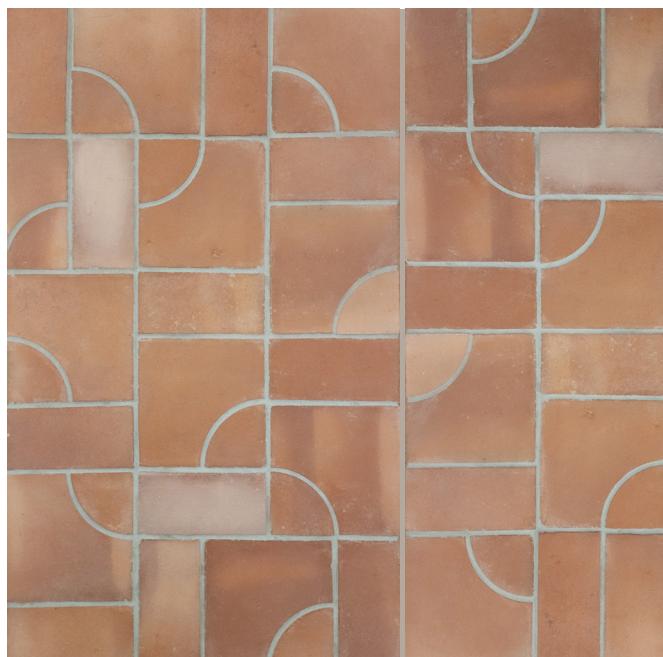
---



Arch Pattern Field A&B in Vintage White and Terracotta Etna  
Arch Pattern Insert A&B in Vintage White and Terracotta Etna



Circle Pattern Field in Terracotta Etna and Circle Pattern Insert in Poured Bronze



Circle Pattern Field & Insert and  
3" x 6" Field in Terracotta Etna

# Variation, Usage & Technical Information - Terracotta Etna

## Variation

Handcraft Modern Terracotta Etna is made completely by hand. Variation in thickness, size, color and surface texture are desired characteristics and a result of the traditional techniques employed to craft the tiles.

- Chips and imperfections on the tile face
- Variation in thickness and flatness
- Variation in color/shade between tile pieces
- Lime pops
- Efflorescence on some tiles
- Color tone variation in different production lots

All Handcraft Modern Terracotta Etna tiles should be laid out and approved by owner or owner's representative for approval prior to installation. Driftwood Design Lab cannot honor any claims made for the characteristics listed above if claimed as defects after installation.

Handcraft Modern Terracotta Etna - Recommended Usage			
Wall Application	Suitable		
Interior Wall/Backsplash	Yes		
Fireplace/Cooktop Surround	Yes		
Shower Wall	Yes*		
Steam Shower	No		
Exterior Wall	Yes**		
Pool, Spa or Water Feature (fully submerged)	No		
Floor Application		Interior	
Shower	No	No	
Steam Shower	No	N/A	
Light Residential	Yes	Yes	
Residential	Yes	Yes	
Application Notes		Floor Application Definitions	
* For installation in showers that will be used daily regular re-sealing may be necessary.		<u>Light Residential</u> - Flooring areas subject to soft-soled footwear or normal footwear traffic without abrasive soil/dirt, such as bathrooms and bedrooms without exterior access and minimal pivot points.	
** Only in areas that do not experience regular freeze thaw cycles.		<u>Residential</u> - Flooring areas subject to soft-soled or normal footwear traffic that may contain amounts of abrasive soil/dirt, such as living rooms, dining rooms or other rooms with exterior access.	
Important Sealing Notes			
All Handcraft Modern Terracotta Etna tiles must be sealed before and after grouting with a high-quality penetrating sealer. If sealing before grouting is not performed, grout haze or staining may result. In wet areas, grout may need to be re-sealed occasionally to maintain protection. <b>Installation constitutes acceptance.</b> We advise retaining control samples to aid in color matching if additional material is required (match not guaranteed).			

Handcraft Modern Installation Guidelines include important methods that if not followed may result in an unsatisfactory installation. For installation instructions, please visit: [DriftwoodDesignLab.com](http://DriftwoodDesignLab.com)

## Variation, Usage & Technical Information - Vintage White & Poured Bronze

### Variation

Handcraft Modern Vintage White and Poured Bronze is made completely by hand. Variation in thickness, size, color and surface texture are desired characteristics and a result of the traditional techniques employed to craft the tiles.

- Chips and imperfections on the tile face
- Variation in thickness and flatness
- Variation in color/shade between tile pieces
- Lime pops
- Efflorescence on some tiles
- Color tone variation in different production lots

All Handcraft Modern Vintage White and Poured Bronze tiles should be laid out and approved by owner or owner's representative for approval prior to installation. Driftwood Design Lab cannot honor any claims made for the characteristics listed above if claimed as defects after installation.

Handcraft Modern Vintage White & Poured Bronze - Recommended Usage				
Wall Application	Suitable			
Interior Wall/Backsplash	Yes			
Fireplace/Cooktop Surround	Yes			
Shower Wall	Yes			
Steam Shower	No			
Exterior Wall	No			
Pool, Spa or Water Feature (fully submerged)	No			
Floor Application		Interior		
Shower	No	No		
Steam Shower		N/A		
Light Residential	Yes*	No		
Residential		No		
Application Notes		Floor Application Definitions		
* If used as flooring, some chipping or cracking may be expected.		<u>Light Residential</u> - Flooring areas subject to soft-soled footwear or normal footwear traffic without abrasive soil/dirt, such as bathrooms and bedrooms without exterior access and minimal pivot points.		
		<u>Residential</u> - Flooring areas subject to soft-soled or normal footwear traffic that may contain amounts of abrasive soil/dirt, such as living rooms, dining rooms or other rooms with exterior access.		
Important Sealing Notes				
All Handcraft Modern tiles must be sealed before and after grouting with a high-quality penetrating sealer. In wet areas, grout may need to be re-sealed occasionally to maintain protection. <b>Installation constitutes acceptance.</b> We advise retaining control samples to aid in color matching if additional material is required (match not guaranteed).				

Handcraft Modern Installation Guidelines include important methods that if not followed may result in an unsatisfactory installation. For installation instructions, please visit: [DriftwoodDesignLab.com](http://DriftwoodDesignLab.com)



DRIFTWOOD  
DESIGN LAB

*Cover Image: Arch Pattern Field A and B in  
Vintage White & Arch Pattern Insert A and B in  
Terracotta Etna*

*Image Above: Circle Pattern Field in Terracotta  
Etna & Circle Pattern Insert in Poured Bronze*